

E-Learning Company Joins Forces with National Environmental Health Association in Advancing Food Safety within the Food & Restaurant Industry

Dublin OH, June 16, 2008- MindLeaders, Inc. and the National Environmental Health Association (NEHA) have announced a cooperative agreement that provides for the development and distribution of new online and instructor led food safety training programs.

Formal announcement of the agreement is expected at NEHA's 72nd Annual Educational Conference & Exhibition June 22 through June 25, 2008 in Tucson, Arizona.

"NEHA's partnership with MindLeaders has greatly enhanced our capacity to provide effective learning materials to food service industry trainers, managers, and employees while helping us to meet our goal of strengthening the foundation of food safety training in the United States," says Nelson Fabian, NEHA's executive director. "NEHA does not choose its partners lightly. After thoroughly researching this company and asking many tough questions, we were impressed not only with MindLeaders' track record and expertise, but with the opportunity available for us to further the goals of the environmental health profession and to increase our business opportunities. We look forward to a long and healthy future together."

When fully implemented, the program will complement NEHA's core products that include instructional texts for managers and food handlers as well as on-line food safety training programs.

The cooperative agreement combines MindLeaders expertise in the design and development of content-rich, highly engaging and interactive e-Learning with the regulatory expertise of NEHA- expertise gained through close affiliation with health departments and agencies throughout the U.S.

"Because of NEHA's access to in-depth environmental health resources including food safety experts, epidemiology resources and the most advanced research in the field, this partnership will ensure that the products that result from our association will meet the latest regulatory requirements in every jurisdiction that an establishment is located. The strength of the NEHA brand will provide assurance to the owners of these establishments that their managers and employees are getting the very best food safety training available anywhere in the nation." says Bill Vear, MindLeaders Sales Director, who will oversee deployment of the NEHA program. "Our unique delivery system, the pen-based tablet PC, eL-Box, will bring training right into the food establishment without the need for an internet connection."

About MindLeaders:

An early pioneer of e-Learning, MindLeaders brings 27 years of experience in the technology-based, self-paced training field to the challenges of comprehensive Food

Safety training. The Company's e-Learning products include over 2,200 courses, complete online reference library, personal learning advisor, centralized administration/reporting and online helpdesk, all, accessible, 24/7, via the internet.

About NEHA:

5,000 individuals, organizations and colleges/universities hold membership in NEHA, a 71 year old association whose mission and activities are focused upon promoting and improving scientific disciplines known, collectively, as Environmental Health and Protection (EH&P). NEHA's mission is, "to advance the environmental health and protection professional for the purpose of providing a healthful environment for all."

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